

**Diversity is not a goal.
It's an essential pillar of our business.**

We are inspired by the new voices, hires, and forces for change within our agency. While our work is never done, it is important that we share a snapshot of our agency's make-up every six months. There is no substitution for transparency. Or action.

| CHEMISTRY ATLANTA AS OF MAY 2021 | | | | |
|---|---------------|----------------------|------------------------|--------------------------|
| | US Pop | Total Atlanta | Atlanta Leaders | Atlanta Creatives |
| White | 60% | 69% | 75% | 50% |
| All POC | 42% | 31% | 25% | 50% |
| Black | 13% | 13% | 13% | 31% |
| Hispanic | 18% | 7% | 13% | 6% |
| Asian | 6% | 7% | 0% | 6% |
| Two or More Races | 3% | 4% | 0% | 6% |
| Men | 49% | 36% | 37.5% | 56% |
| Women | 51% | 64% | 62.5% | 44% |